**BuildRight 2021 Social Media Kit**

**Facebook:** [BuildRightPDX](https://www.facebook.com/BuildRightPDX)

**Facebook Event:** [BuildRight 2021](https://www.facebook.com/events/150018216819577/?acontext=%7B%22action_history%22%3A%5b%7B%22surface%22%3A%22page%22%2C%22mechanism%22%3A%22page_admin_bar%22%2C%22extra_data%22%3A%22%7B%5C%22page_id%5C%22%3A136279183118%7D%22%7D%2C%7B%22surface%22%3A%22events_admin_tool%22%2C%22mechanism%22%3A%22recommended_actions%22%2C%22extra_data%22%3A%22%5b%5d%22%7D%5d%2C%22has_source%22%3Atrue%7D)

**Graphics:** Logo, Cover Image, Generic 1080x1080, CCB 1080x1080, Keynote 1080x1080, Learn 1080x1080

**Sample Post #1:**   
BuildRight 2021 is going virtual and will include an opening keynote as well as opportunities to earn CCB from the comfort of your home or office. We will be using Zoom that is integrated with a new software program that will deliver a great online learning experience. 28 breakout sessions, 2 keynote speakers and more. The same content as the annual live event for one low price! Register at [www.BuildRightPDX.com](http://www.BuildRightPDX.com).

**Sample Post #2**  
BuildRight 2021 presented by Energy Trust of Oregon once again goes virtual - and that fits perfectly with our theme, BuildRight now, BuildRight next: Building for a resilient and sustainable future. We are building two days of robust sessions that earn conference attendees CCB credits - and we want to showcase resilient and sustainable building techniques, technology and products, as well as best business practices that meet the demands of our changing world. Register at www.BuildRightPDX.com.

**Sample Post #3:**  
Register for BuildRight 2021 and earn CCB credits from the comfort of your home on April 21 + 22 while learning more about:

* High performance building practices and innovations including ADUs, wall assembly and using reclaimed wood
* Energy efficiency technologies and practices: HVAC, air sealing, EPS, zero energy ready and more
* Business classes related to H.R., risk management and accounting
* Construction contracts and employment law
* Building code updates
* Smart home technology - comfort, quality, security & enjoyment

Register at www.BuildRightPDX.com.

**Sample Post #4:**  
28 breakout sessions, 2 keynote speakers and more at BuildRight 2021 on April 21 + 22. Save $50 if you register by April 6. Register at www.BuildRightPDX.com.

**Sample Post #5:**  
High performance building practices and innovations, energy efficiency technologies and practice, business classes related to H.R., risk management and accounting, construction contracts and employment law, building code updates and smart home technology – all at BuildRight 2021 on April 21 + 22. See you online! Register at www.BuildRightPDX.com.