

BuildRight 2020 Social Media Kit

Facebook: [BuildRightPDX](#)

Facebook Event: [BuildRight Virtual Conference: Earn 15 CCB Credits!](#)

Graphics: Logo, Cover Image, Newsfeed Image, Alt Image

Sample Post #1:

BuildRight 2020 is going virtual and will include an opening keynote as well as opportunities to earn up to 15 CCB credits on October 13 + 14. We will be using Zoom that is integrated with a new software program that will deliver a great online learning experience. 30 breakout sessions, 2 keynote speakers and more. With the same level of great content as the annual live event, it's a steal for only \$99 for members/\$149 for non-members. Both days for one low price! Register at [www.BuildRightPDX.com](#).

Sample Post #2:

Register for BuildRight 2020 and earn up to 15 CCB credits from the comfort of your home on October 13 +14 while learning more about:

- High performance building practices and innovations including ADUs, wall assembly and using reclaimed wood
- Energy efficiency technologies and practices: HVAC, air sealing, EPS, zero energy ready and more
- Business classes related to H.R., risk management and accounting
- Construction contracts and employment law
- Building code updates
- Smart home technology - comfort, quality, security & enjoyment\

Register at [www.BuildRightPDX.com](#).

Sample Post #3:

30 breakout sessions, two keynote speakers and more at BuildRight 2020 on October 13 + 14. With the same level of great content as the annual live event, the virtual conference is a steal at only \$99 for members/\$149 for non-members. Register at [www.BuildRightPDX.com](#).

Sample Post #4:

High performance building practices and innovations, energy efficiency technologies and practice, business classes related to H.R., risk management and accounting, construction contracts and employment law, building code updates and smart home technology – all at BuildRight 2020 on October 13 + 14. See you online! Register at [www.BuildRightPDX.com](#).

Sample Post #5

5 reasons you should register for BuildRight 2020! Join the Home Builders Association and Energy Trust of Oregon online for BuildRight 2020 on October 13 + 14 – here are the top 5 reasons why you should attend!

1. Two keynote speakers and 30 sessions – all for one low price of \$99 for members/\$149 for non-members
2. You can earn up to 15 CCB credits (in your pajamas!)
3. Fresh new content from industry leaders – multiple sessions on EPS & Net Zero Energy
4. 2020 Legislative Update
5. Why not? It's 2020 after all!

Register at [www.BuildRightPDX.com](#).