



HBA Home 2026 Contributor Opportunities

The 2026 HBA Home built by Mountainwood Homes supports the HBA Greater Portland's work in housing, advocacy, workforce development and member services. This member-built home is approx. 2,800 sq ft (2 story, 3 bedrooms, 2 1/2 bath) and is located on a production lot in the Serres Farm Development in Oregon City at the same development as this year's featured site for the 2026 NW Natural Street of Dreams. The HBA Home will be included in the ON TOUR portion of the 2026 NW Natural Street of Dreams 50th Anniversary this July and August 2026. HBA Members are invited to partner, contribute, and support building our 2026 HBA Home!

- **Legacy Partner - \$25,000+**
- **Cornerstone Contributor - \$15,000 - \$24,999**
- **Groundbreaker Contributor - \$10,000 - \$14,999**
- **Foundation Steward - \$6,000 - \$9,999**
- **Project Supporter - \$2,500 - \$5,999**
- **Build Supporter- \$1,000 - \$2,499**



Build with us and receive marketing benefits year -round, including *(depending on contribution level):*

- Coverage in the 2026 NW Natural Street of Dreams Magazine
- Coverage throughout 2026 in the HBA's Building Home Magazine coverage of the HBA Home
- Recognition on signage at the HBA Home
- Recognition on signage at the HBA offices
- Tickets to the 2026 NW Natural Street of Dreams 50th Anniversary
- Inclusion in the 2026 NW Natural Street of Dreams mobile app
- Inclusion in the 2026 NW Natural Street of Dreams marketing campaign promoting HBA Home
- Inclusion in the HBA Home email campaign sent to HBA membership
- Featured on the HBA's social media channels as HBA Home partners
- Invitation to the HBA Home Contributor Thank You Party
- *And so much more!*



HBA Home 2026 Contributor/Sponsorship Opportunities

Legacy Partner - \$25,000 plus

- HBA one-year membership if contributor is not a current member (value \$1,300+)
- Recognition on the 2026 HBA Home Official Exterior House Sign displayed during the 2026 NW Natural Street of Dreams ON TOUR (SOD)
- Legacy Partners are permitted to have one to two (1-2 max) representatives inside the HBA Home during the 2026 NW Natural Street of Dreams ON TOUR. Contributors may wear branded attire while working the home ON TOUR.
- Opportunity for a display/table with sales materials in the HBA Home garage during the SOD (table can be manned).
- Inclusion on the interior “museum signs” inside the HBA Home, produced by the HBA. NW Natural Street of Dreams’ sponsors who also contribute to the HBA Home will receive additional interior sign benefits as outlined in their sponsorship agreements.
- Logo inclusion in the official Street of Dreams magazine AD promoting the 2026 HBA Home (35,000 + distribution)
- Dedicated editorial coverage/inclusion in the 2026 NW Natural Street of Dreams Magazine in the HBA Home section – featured portion of the article to include Legacy Partners
- Banner ad and mention within the SOD event mobile app featuring the HBA Home (section of the app)
- Coverage on the SOD website with a dedicated section to the HBA Home and the contributors
- Logo inclusion in the 2026 NW Natural Street of Dreams marketing campaign promoting HBA Home
- Logo inclusion on signage at the featured Street of Dreams site promoting the HBA Home
- Inclusion in the social media toolkit provided by the HBA to all partners to share with their customer base
- Included as a contributor to no less than (2) social media posts on the SOD social media handles before, during and post event
- Discount ticket offer to provide to customers to attend the 2026 NW Natural Street of Dreams (custom promo code)
- Thirty (30) general admission tickets to the 2026 NW Natural Street of Dreams
- Four (4) tickets to the VIP Block Party during the 2026 NW Natural Street of Dreams (exclusive)
- Coverage throughout 2026 in the HBA's Building Home Magazine issues featuring coverage of the HBA Home
- Recognition on HBA Home thank you signage placed at the HBA offices for one year
- Inclusion in the HBA Home email campaign sent to HBA membership (multiple emails throughout the year)
- Featured on no less than (4) social media posts on the HBA social media channels throughout the building process and post event.
- Featured in video clips to be promoted on the HBA's social media channels including You Tube and Email
- Invitation for four (4) people to the wrap-up, HBA Home Contributor Thank You Party!

Cornerstone Contributor - \$15,000 - \$24,999

- Recognition on the 2026 HBA Home Official Exterior House Sign displayed during the 2026 NW Natural Street of Dreams ON TOUR (SOD)
- Permitted to have one (1 max) representative inside the HBA Home during the 2026 NW Natural Street of Dreams ON TOUR. Contributors may wear branded attire while working the home ON TOUR.
- Opportunity for a display/table with sales materials in the HBA Home garage during the SOD (table can be manned).
- Inclusion on the interior “museum signs” inside the HBA Home, produced by the HBA. NW Natural Street of Dreams’ sponsors who also contribute to the HBA Home will receive additional interior sign benefits as outlined in their sponsorship agreements.
- Logo inclusion in the official Street of Dreams magazine AD promoting the 2026 HBA Home (35,000 + distribution)
- Name inclusion in the 2026 NW Natural Street of Dreams Magazine in the HBA Home section
- Recognition within the SOD event mobile app featuring the HBA Home (section of the app)
- Coverage on the SOD website with a dedicated section to the HBA Home and the contributors
- Logo inclusion in the 2026 NW Natural Street of Dreams marketing campaign promoting HBA Home (ads tbd)
- Logo inclusion on signage at the main featured Street of Dreams site promoting the HBA Home ON TOUR
- Inclusion in the social media toolkit provided by the HBA to all partners to share with their customer base
- Included as a contributor to no less than (2) social media posts on the SOD social media handles before, during and post event
- Discount ticket offer to provide to customers to attend the 2026 NW Natural Street of Dreams (custom promo code)
- Twenty (20) general admission tickets to the 2026 NW Natural Street of Dreams
- Two (2) tickets to the VIP Block Party during the 2026 NW Natural Street of Dreams (exclusive)
- Coverage throughout 2026 in the HBA's Building Home Magazine issues featuring coverage of the HBA Home
- Recognition on HBA Home thank you signage placed at the HBA offices for one year
- Inclusion in the HBA Home email campaign sent to HBA membership (multiple emails throughout the year)
- Featured in no less than (2) social media posts on the HBA social media channels throughout the building process and post event.
- Featured in video clips to be promoted on the HBA's social media channels including You Tube and Email
- Invitation for two (2) people to the wrap-up, HBA Home Contributor Thank You Party!

Groundbreaker Contributor - \$10,000 - \$14,999

- Recognition on the 2026 HBA Home Official Exterior House Sign displayed during the 2026 NW Natural Street of Dreams ON TOUR (SOD)
- Permitted to have one (1 max) representative inside the HBA Home during the 2026 NW Natural Street of Dreams ON TOUR. Contributors may wear branded attire while working the home ON TOUR.
- Opportunity for a display/table with sales materials in the HBA Home garage during the SOD (table can be manned).
- Inclusion on the interior “museum signs” inside the HBA Home, produced by the HBA.
- Logo inclusion in the official Street of Dreams magazine AD promoting the 2026 HBA Home (35,000 + distribution)
- Name inclusion in the 2026 NW Natural Street of Dreams Magazine in the HBA Home section
- Name listed on the SOD website with a dedicated section to the HBA Home and the contributors
- Logo inclusion on signage at the main featured Street of Dreams site promoting the HBA Home ON TOUR
- Inclusion in the social media toolkit provided by the HBA to all partners to share with their customer base
- Included as a contributor to no less than (2) social media posts on the SOD social media handles before, during and post event
- Twelve (12) general admission tickets to the 2026 NW Natural Street of Dreams
- Two (2) tickets to the VIP Block Party during the 2026 NW Natural Street of Dreams (exclusive)
- Name listed in the HBA's Building Home Magazine issues featuring coverage of the HBA Home and its contributors
- Recognition on HBA Home thank you signage placed at the HBA offices for one year
- Inclusion in the HBA Home email campaign sent to HBA membership (multiple emails throughout the year)
- Featured in no less than (2) social media posts on the HBA social media channels throughout the building process and post event.
- Featured in video clips to be promoted on the HBA's social media channels including You Tube and Email
- Invitation for two (2) people to the wrap-up, HBA Home Contributor Thank You Party!

Foundation Steward - \$6,000 - \$9,999

- Recognition on the 2026 HBA Home Official Exterior House Sign displayed during the 2026 NW Natural Street of Dreams ON TOUR (SOD)
- Opportunity for a display/table with sales materials in the HBA Home garage during the SOD (table can be manned).
- Inclusion on the interior “museum signs” inside the HBA Home, produced by the HBA.
- Inclusion in the official Street of Dreams magazine AD promoting the 2026 HBA Home (35,000 + distribution)
- Name inclusion in the 2026 NW Natural Street of Dreams Magazine in the HBA Home section
- Name listed on the SOD website with a dedicated section to the HBA Home and the contributors
- Six (6) general admission tickets to the 2026 NW Natural Street of Dreams
- Special pricing and first access to buy VIP Block Party tickets for the 2026 NW Natural Street of Dreams
- Name listed in the HBA's Building Home Magazine issues featuring coverage of the HBA Home and its contributors
- Listed on HBA Home thank you signage placed at the HBA offices for one year
- Inclusion in the HBA Home email campaign sent to HBA membership (multiple emails throughout the year)
- Featured in no less than (1) social media post on the HBA social media channels throughout the building process and post event.
- Invitation for two (2) people to the wrap-up, HBA Home Contributor Thank You Party!

Project Supporter - \$2,500 - \$5,999

- Recognition on the 2026 HBA Home Official Exterior House Sign displayed during the 2026 NW Natural Street of Dreams ON TOUR (SOD)
- Opportunity for a display/table with sales materials in the HBA Home garage during the SOD (table can be manned).
- Name listed in the official Street of Dreams magazine AD promoting the 2026 HBA Home (35,000 + distribution)
- Name inclusion in the 2026 NW Natural Street of Dreams Magazine in the HBA Home section
- Name listed on the SOD website with a dedicated section to the HBA Home and the contributors
- Six (6) general admission tickets to the 2026 NW Natural Street of Dreams
- Special pricing and first access to buy VIP Block Party tickets for the 2026 NW Natural Street of Dreams
- Name listed in the HBA's Building Home Magazine issues featuring coverage of the HBA Home and its contributors
- Listed on HBA Home thank you signage placed at the HBA offices for one year
- Inclusion in the HBA Home email campaign sent to HBA membership (multiple emails throughout the year)
- Featured in no less than (1) social media post on the HBA social media channels throughout the building process and post event.
- Invitation for two (2) people to the wrap-up, HBA Home Contributor Thank You Party!

Build Supporter- \$1,000 - \$2,499

- Recognition on the 2026 HBA Home Official Exterior House Sign displayed during the 2026 NW Natural Street of Dreams ON TOUR (SOD)
- Name listed in the official Street of Dreams magazine AD promoting the 2026 HBA Home (35,000 + distribution)
- Name inclusion in the 2026 NW Natural Street of Dreams Magazine in the HBA Home section
- Name listed on the SOD website with a dedicated section to the HBA Home and the contributors
- Two (2) general admission tickets to the 2026 NW Natural Street of Dreams
- Special pricing and first access to buy VIP Block Party tickets for the 2026 NW Natural Street of Dreams
- Name listed in the HBA's Building Home Magazine issues featuring coverage of the HBA Home and its contributors
- Listed on HBA Home thank you signage placed at the HBA offices for one year
- Inclusion in the HBA Home email campaign sent to HBA membership (multiple emails throughout the year)
- Invitation for two (2) people to the wrap-up, HBA Home Contributor Thank You Party!

Important Contributor notes:

- Because the HBA Home is showcased during the 2026 NW Natural Street of Dreams ON TOUR (SOD) event, HBA Home contributors may need to follow SOD Official Show rules and event guidelines. Official SOD sponsors who also contribute to the HBA Home may receive custom and/or additional sponsorship benefits as outlined in their sponsorship agreements.
- Sponsor/Contributor recognition in advertising or editorial coverage listed in any of the above categories is based on final contribution level.
- No contributor HBA Home marketing or displayed materials permitted onsite without prior approval by the HBA.
- Each contributor in 2026 receives first right of refusal for the 2027 HBA Home if contributor provides the HBA written confirmation of 2027 participation by November 15, 2026.
- HBA Home will be on showcase July and August 2026, during the 2026 NW Natural Street of Dreams show hours and dates.

To contribute, please contact:

Rachel Trice, HBA Greater Portland

rachelt@hbapdx.org | 503-577-6400 cell