



**WORKING FOR YOU.  
HERE FOR YOU.**



Now, more than ever, HBA members need each other. We work tirelessly on behalf of our members, especially during this crisis.

Know someone who needs us right now? Here's your chance to invite them to join.

The COVID-19 pandemic is an unprecedented event that has drastically affected the worldwide economy, including the residential construction industry. HBA of Metro Portland has been working hand-in-hand with those at the state and national levels to keep residential construction open, so companies like your own can stay in business, be safe and keep your employees working. By helping your peers to join and support the HBA Metro Portland, we can strengthen our community and help connect like-minded businesses that are all struggling with these same issues, right now.

**Recruit members and get rewarded!**  
**THEY SAVE + YOU WIN!**  
**INVITE THEM TO JOIN**  
**BETWEEN OCT. 1-28, 2020.**

**New members receive these exclusive benefits:**



- \$100 discount off of first-year membership courtesy of NW Natural
- New members also receive immediate access to all member partnerships, discounts, and all roundtable, classes and virtual events, including those on COVID-19 issues.
- \$100 discount on BuildRight Conference registration
- Free one-year HBA Council of your choice membership - **\$85 value**

**Find out how you can get great incentives while helping the HBA & your peers!**

**>>>>**



## LET US HELP YOU CLOSE THAT NEW MEMBER!

The HBA staff will provide you with all of the information you need to successfully recruit your business partners and help show them the benefit of the HBA community. We are happy to meet with you and your prospect on ZOOM or on a conference call to explain the benefits of the HBA membership. Remember that payment plans are also a great way to help potential members afford their new membership during these budget-tight times. Ask us about payment plan options.

## RECRUITER TOOLKITS AVAILABLE TO HELP YOU:

Visit [hbapdx.org/fallmembership](http://hbapdx.org/fallmembership) for updates and sales materials. We have provided a sales flier to address COVID-19 concerns and our approach to help new prospective members find us during this challenging time.

### Now is a great time to connect and recruit new council members too!

- Professional Remodelers Organization (PRO)
- Professional Women in Building (PWB)
- Home Performance Council (HPC)
- Portland Building and Urban Development Council (PBUD)

## Here's what you can win!

- The team with the most recruits wins dinner + a bottle of wine delivered right to your door!
- For every 2 members you recruit, you're entered to win \$500!
- **WIN A virtual party hosted by HBA for your favorite 15 people!** For every member you help recruit in October, you will be entered into one grand-prize drawing for the ultimate COVID-19 party for your employees, your best customers or even your family or friends! HBA will host a gift package/virtual party for your special people. Party package for each team member includes: wine, delivered food and even a Zoom-hosted happy hour with music if you choose. HBA staff will work with you to create a special thank you for those you want to support. Details and restrictions do apply\*
- For every member you help us recruit in October, you will be entered one time into a drawing to win a Member Spotlight Package – a marketing bundle of goodies just for you! Package includes multiple social media posts, Home Building News article, email blast inclusion and more\*! Total of 3 packages will be awarded!
- Each new member gives you, the recruiter, **DOUBLE SPIKE POINTS** with NAHB too! Only during this time!

*See [hbapdx.org/membershipdrive](http://hbapdx.org/membershipdrive) for all benefits and prize details. \*party details to be confirmed. Limits apply. Winners will be selected at random from the drawing held on November 1, 2020. Only one grand prize will be awarded.*



## WORKING FOR YOU. HERE FOR YOU.

For HBA Metro Portland membership questions or to join, please call 503-684-1880 or contact one of the following HBA representatives:

**Jodi Bailey**, Director of Membership | [jodib@hbapdx.org](mailto:jodib@hbapdx.org)  
**Tami Walter**, Member Concierge | [tamiw@hbapdx.org](mailto:tamiw@hbapdx.org)

[www.hbapdx.org](http://www.hbapdx.org)