

# The HBA Fall Membership Drive is here!

Help us recruit  
80 new HBA  
Members for your  
chance to win prizes!

October 23- November 3, 2023

*We're not just building our  
communities, we're building  
relationships.*



**Grab your pastel Polo shirt, slide on those acid-washed jeans and get ready to recruit!**

No sales experience required! Everyone is able to contribute by simply inviting your business partners and contacts to any of our Fall events and ask us for help!

#### INDIVIDUAL PRIZES

Top Individual Recruiter wins a **private wine tasting experience** for 6 people at an Oregon wine country selected winery, complete with complimentary wine tasting and light appetizers in a VIP setting or a **top golf VIP private event for 6**.

**Recruiters are entered to win a trip to SKS New York Showroom**, courtesy of **NAHB** and LG and Signature Kitchen Suite. *Discover a culinary oasis as Signature Kitchen Suite's diverse range of appliances takes center stage at its new Skyline Showroom in New York City!* Prize will be awarded to the top two Builder members and the top Associate members in each NAHB chapter size category.

Each winner (and their guest) will receive:

- Exclusive brand immersion experience tailored to Signature Kitchen Suite's True to Food™ philosophy and featuring unique culinary experience inclusive of sous vide cooking demonstrations, hands-on tutorials and product education surrounding the Technicurean™ customer
- 3-night trip for each winner and a guest to the Skyline Showroom, offering all the excitement Manhattan has to offer. (2024 dates to be announced by Signature Kitchen Suite by Jan. 30, 2024). Airfare, meals, hotel (single room, based on double occupancy) and transportation covered by LG.

Recruit six new members and receive a trip to the **International Builders Show in Las Vegas** – airfare, hotel, and registration!

#### TEAM PRIZE

- Top recruiting team wins a **team dinner** at a top-rated Portland metro area restaurant featuring appetizers, cocktails and dinner and networking.

#### RECRUIT A NEW COUNCIL MEMBER!

- Recruit a new council member to one of the HBA councils and your name will be entered into a drawing for a \$100 gift card! Their first year is free so it couldn't be easier!



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# '80s Team Recruitment

**Your new members receive these exclusive benefits, only available during the Fall drive:**

- **\$100 discount** off of their first-year membership, courtesy of NW Natural
- Immediate access to all member partnerships, discounts, and event tickets.
- **Free one-year HBA Council membership of your choice** - \$85 value
- **\$100 discount** on BuildRight Conference Registration for in person event

**Let us help you close that new member!**

The HBA staff will provide you with all of the information you need to successfully recruit your business partners. We are happy to meet with you to explain the benefits of membership and proven sales tips.

**Recruiter toolkits available!**

Visit [hbapdx.org/fallmembership](http://hbapdx.org/fallmembership) for updates and sales materials!

**Bring your prospective members as your guest to an upcoming All Member Lunch!**

***Presented by Portland General Electric***

**Wednesday, October 11** • 11:30 am – 1:00 pm  
Home Building Association | HBA Conference Center  
15555 SW Bangy Rd., Lake Oswego – First Floor  
**Cost:** \$30 member | \$35 non-member

Don't miss HBA's Fall All Member Luncheon presented by PGE. Join us for lunch and networking followed by a timely and relevant panel discussion with industry leaders about the current state of the consumer and construction lending and financing environments.

**The program will feature a panel of lenders partners, plus results of the 2024 HBA Board of Directors elections will also be announced!**

**Visit [www.hbapdx.org](http://www.hbapdx.org) or call Tami Walter at 503.684.1880.**



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For HBA Greater Portland membership questions, marketing tools and tips on member recruitment please call 503-684-1880 or contact one of the following HBA representatives:

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